

Harvard University Office of  
Technology Development  
and Speid & Associates Present

# Drug Development Boot Camp

An Intensive Two Day Course for Biotech, Pharma  
Executives, and Harvard University Investigators

**November 14-15, 2012**

**The Harvard Club • Boston, MA**

- **Early Bird Registration** is \$2,050 per participant if paid before 03/15/2012
- \$2,650 per participant if paid before 06/15/2012
- \$2,930 per participant if paid before 10/17/2012
- \$3,430 per participant if paid after 10/18/2012

Harvard Investigators please contact Office of Technology Development for information on how to register for the Boot Camp



Drug Development Boot Camp will be an intense, fun, energized program for hands-on learning about the drug development process. The material presented will be reinforced with examples, case studies, puzzles, and workshops.

## Who Should Attend?

- CEOs, CFOs, COOs of biotech companies
- Executives involved with the drug development process
- Small and virtual company executives
- Large pharma professionals involved with drug development
- Regulatory affairs professionals, clinical research professionals, senior research scientists, toxicologists
- Clinical investigators who would like to gain an understanding of drug development, or improve their understanding of the drug development process
- Harvard University Investigators

## What Will You Learn?

*This is not an entry level program. It is intensive and intended for executive level individuals who make drug development decisions on a daily basis.*

*Those who do not attend the Drug Development Boot Camp or a similar program are at risk of the following:*

- Spending many years and huge sums of money developing a drug or drugs that the market does not want, and will not pay for.
- Making costly mistakes throughout the development process, which will ultimately cost the company, one's reputation and may even lead to safety problems in those administered the company's products.
- Clinical hold situations which are extremely costly.
- Inability to raise funds or to find an appropriate exit.

**Register Now — Space is Limited! — [www.drugstomarket.com/harvarddrugbootcamp/](http://www.drugstomarket.com/harvarddrugbootcamp/)**

**For more information contact:**



**HARVARD UNIVERSITY**  
Office of Technology Development



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